



Power and Water University of Technology  
(Shahid Abbas pour)

# 1<sup>st</sup> Forum and Exhibition on Water & Wastewater Research & Technology



National Water and Wastewater Engineering Company  
(NWWC)  
Center of Research and Industrial Independence

13-17 Dec 2009 Tehran-Iran



Water & Wastewater Research & Technology



## Introduction

Research and Industrial Independence Center of National Water and Wastewater Engineering Company (NWWC) of Iran will hold the "1<sup>st</sup> Forum and Exhibition on Water and Wastewater Industry Research and Technology" with cooperation of "Power and Water University of Technology (Shahid Abbas pour)" during the research week from 12 to 17 December 2009. This Forum is aimed to exchange technical and scientific achievements, introducing highlighted research works and experienced water and wastewater professionals, researchers, manufacturers, inventors, innovators, and experts will present and commercialize their achievements.

Companies, prospective professionals, researchers, and experts are invited to attend to this Forum and Exhibition.



Water and Wastewater Company of Shiraz in research week 2008



Mr. Namjoo Head of National Water and Wastewater Engineering Company (NWWC) visiting research week 2008



Mr. Vaez-Zadeh Vice President for Scientific and Technology visiting 2008

## 1<sup>st</sup> Forum and Exhibition Themes:

- 1- Industrial equipment models in research format with innovative aspects
- 2- Inventions and innovations (soft ware and hard ware)
- 3- Research plans (with pilots, laboratory scales, etc)
- 4- Books (written, translated) and research papers

## Rare Opportunities;

For the first and only time so far in Iran, 70 water and waste water state companies, which are the actual users (customers) and decision makers in water and waste water industry have come together at one single conference and this brings a rare opportunities to any product and service supplier to meet their key people here, in an efficient way. The relaxing point is that all these 70 companies have already booked and confirmed a stand (booth) in the exhibition which means they will surely turn up.

Adding the expected 10,000 attendees visitors to the conference, you should expect too many "Business-Business (B2B) Meetings, throughout this gathering.

## Who Should Attend;

1<sup>st</sup> Forum an Exhibition is an event that will be of interest to any person with a professional involvement in the water and Wastewater industry research and technology.

1<sup>st</sup> Forum and exhibition will represent all sectors of the industry, integrating ideas and knowledge among people involved in research, regulation, consultancy, management and operations, drinking water, wastewater and storm water.

The following water and wastewater industry sectors will have a large involvement in this event :  
Water treatment.  
Wastewater and sludge treatment  
Sewerage systems  
Water supply and distribution system  
Pumping stations  
Equipments and installations  
Telemetry

- Manufacturers, Technology and Suppliers
- Researchers and Academics
- Water Utilities
- Consultants
- Non-Government Water Organizations
- Educators
- Media

## Did you know that;

- 83% of all visitors to an exhibition have the authority to purchase or are a decisive influence in the purchasing decision of the company.
- 72% of exhibition visitors intend to make a purchase either at the exhibition or in the near future.
- 54% of exhibition visitors come specifically to see new products and services.
- 71% of exhibition visitors spend half-day or more at an exhibition

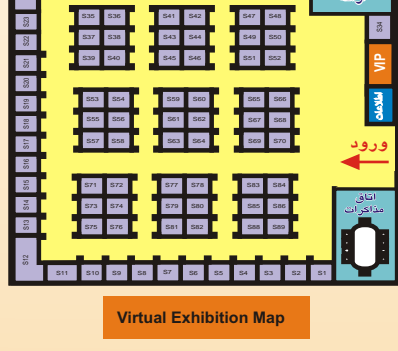
## What you get;

This is the ideal platform for your organization to promote the products, research, technologies and other services that you offer:

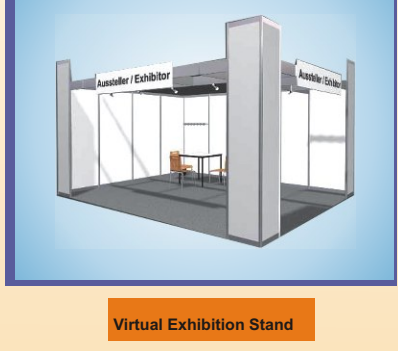
- You will source new business and develop key contacts in Iran
- You will build your brand in Iran
- Keep in close contact with (already registered) key people of 70 state Water and wastewater companies and their sales as customers
- Keep in close contact with, including designers, engineers, scientists
- Keep in close contact with delegates and speakers representing water and wastewater companies, consultancies, technical associations, universities,



## Stand details:



Virtual Exhibition Map



Virtual Exhibition Stand

## The stand package includes:

- 3m x 3m space for 900 Euro (100 Euro per square meter, minimum 9qm)
- Walls.
- Fascia board with company name and stand number.
- Electricity connection.
- One table and two chairs.

For more Information, pls contact the executive secretariat:

## Visa:

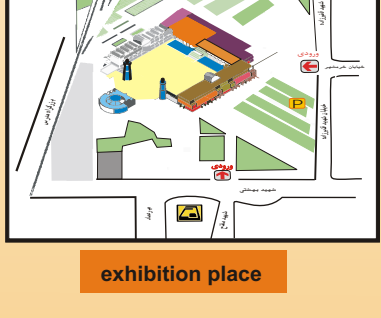
We welcome colleagues and researchers from overseas with interest in the subject of the conference. If you are coming from outside IRAN and require VISA, we recommend that you contact executive secretariat under:

Email: isrc@nww.co.ir  
Fax: 0098 21 77652906-7  
Tel: 0098 21 77652904-5

## Accommodation:

The Organization Committee has made arrangements with several alternate hotels. All these hotels are within 10 Min distance by car to the conference venue under :

Email: isrc@nww.co.ir  
Fax: 0098 21 77652906-7  
Tel: 0098 21 77652904-5



exhibition place

